



SMS4dads



Tapping into Fathers

AS A RESOURCE FOR MOTHERS & INFANTS

Fathers are a key source of support for mothers during pregnancy & afterwards

A father's sensitive and responsive care of his infant supports the infants' development and reduces the risk of maternal depression and anxiety.

Currently more than 12,000 dads have signed up. SMS4dads has evolved through trials in SA, NSW and QLD. The texts deliver information and support to new fathers across Australia.

SMS4DeadlyDads for Aboriginal and Torres Strait Islander dads was launched in Broome last October and now has 200 dads enrolled. A Queensland pilot in 2021 sent texts to partners of mothers with severe mental illness with great results.

These new digital programs designed especially for dads – SMS4dads and SMS4DeadlyDads – can do the work alongside clinical and community staff to bring fathers into the picture of support for healthier babies. This presentation will describe the two programs and how they can be used alongside clinical work.

Free Seminar

HEALTH & COMMUNITY SEMINAR THURSDAY 30 MARCH

3pm to 4.30pm Cairns Hospital Auditorium
165 The Esplanade, Cairns

RSVP TO ATTEND VIA

[SMS4dads.com.au/tapping-into-fathers-seminar](https://sms4dads.com.au/tapping-into-fathers-seminar)



SPEAKERS



ASSOCIATE PROF. RICHARD FLETCHER
SMS4dads Founder, University of Newcastle



CRAIG HAMMOND (BOURKIE)
SMS4dads Young Fathers Leader
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ORGANISED IN COLLABORATION WITH COMMUNITY CHILD YOUTH AND FAMILY HEALTH SERVICE

Our
Shared
Values



COMPASSION



ACCOUNTABILITY



RESPECT



INTEGRITY



Queensland
Government

Cairns and Hinterland
Hospital & Health Service